



*\*\* Please PRINT and SAVE this page for your records. \*\**

**FESTIVAL DATE:** Saturday, August 26, 2023, 10 a.m. to 4 p.m.

**APPLICATION DEADLINE:** July 1, 2023, at midnight.

**LOCATION:** Mountainair, NM

- Main Street in front of The Shaffer Hotel
- Ripley Avenue between Main and Broadway
- Monte Alto Plaza on Main Street, across from the Shaffer Hotel, Mountainair
- Mustang Square on Broadway and Summit, Mountainair

Applications are due **July 1, 2023** to be reviewed for acceptance to the festival. A jury will select the applications for the festival, and those accepted will be notified to pay. The number of exhibitors will be limited to 50, and all booths will be outside.

#### TO APPLY:

Complete the **ONLINE FORM** at: <https://forms.gle/a2R2yi5AzNJE8LCg6>

- Submit 3 images of your artwork that reflect works to be exhibited. Submit by:
  - uploading images on the application page
  - emailing images to [mmacevents@gmail.com](mailto:mmacevents@gmail.com)
  - mailing a hard copy application with photos to:
 

Sunflower Festival/MMAC  
PO Box 534  
Mountainair, NM 87036

**NO APPLICATIONS WILL BE ACCEPTED AFTER FRIDAY, JULY 1, 2023—NO EXCEPTIONS**

**Applicants will be notified of acceptance via email or phone by July 15, 2023.**

**Upon acceptance into the festival, booth fee is due by July 30 through PayPal link or mail.**

**No refunds after July 30, 2023**

Submit questions to [mmacevents@gmail.com](mailto:mmacevents@gmail.com) OR c/o Sunflower Festival/MMAC, PO Box 534, Mountainair, NM 87036 OR voicemail at 505-847-5068. Also visit our website: <https://manzanomountainartcouncil.org/category/sunflower-festival/>

*Manzano Mountain Art Council (MMAC) retains the right to cancel the festival one week prior to August 26th. In the event of festival cancellation, payments will be refunded.*

**New Mexico Sponsor: Manzano Mountain Art Council (MMAC) and the Town of Mountainair. Supported by New Mexico Arts, a division of the Department of Cultural Affairs, and the National Endowment for the Arts.**

## **Festival Rules**

- The Mountainair Sunflower Festival is held rain or shine.
- Artists who do not set up for the event forfeit the registration fee.
- Exhibitors must supply their own display, tables, chairs, canopies, tie-downs and/or weights for their display.
- NO ELECTRICITY is available.
- NO EARLY booth tear-downs.
- Accepted artists will receive their booth assignment by email or phone prior to the festival start date.
- Assigned spaces will be open for set-up at 7:30 a.m. Saturday, August 26, 2023. No set-up prior to Saturday morning.
- Artists agree to exhibit at their own risk. Neither MMAC, its agents, nor the Town of Mountainair shall be held responsible for injury, theft or loss of any kind.

## **Eligibility Criteria**

To be considered for entry to the Sunflower Festival, submit the application below with images of the work to be exhibited. Applications will be **REVIEWED FOR ELIGIBILITY BY A JURY** for the Mountainair Sunflower Festival, and then artists/craftspeople will be notified of acceptance at which time payment will be required.

Eligibility criteria include the following:

- Quality of artwork
- Originality and Creativity
- Artistic Design
- Technique
- Execution
- Overall Impression of artwork

**Guidelines for Eligibility:** All work must be handmade, designed, created and produced by the artist/craftsperson.

- No imported goods
- No manufactured items or works produced by someone other than the exhibiting artist
- No forms of machine-made or mass produced work
- No commercial casts, molds or other production items
- No factory produced functional or wearable items, regardless of additional modification or enhancement by the artist/craftsperson
- No kits, patterns, plans, prefabricated forms.
- No mugs, tiles, hats, t-shirts or functional items with reproductions of the artist's original work
- Buy-Sell is prohibited.
- Limited edition, unframed, signed and numbered reproductions of the artist's original work are admissible but must be labeled clearly as such and only constitute 20% of the total booth content.
- All work exhibited must be consistent with the images submitted with the application.

Artists/craftspeople are responsible for complying with the guidelines above and respecting the eligibility criteria. All work will be reviewed for compliance. Artists who do not comply with guidelines will be asked to leave.

### **Booth Guidelines**

The booth must clearly **DISPLAY THE NAME OF THE EXHIBITING ARTIST OR CRAFTSPERSON**. Artwork attractively presented will benefit your sales and contribute to the overall professional appearance of the festival. All artists and vendors are responsible for keeping their space clean during the festival and at end-of-day cleanup. More than one exhibitor may share booth space. A \$10 fee is required for an additional exhibiting artist/craftsperson in the same booth.

### **Booth Sizes**

Outdoor booths (10' x 10') are limited to 50 accepted artists.

### **Booth Fees:**

- \$40 Outdoor Booth for ONE Artist
- \$50 Outdoor Booth for TWO Artists

### **Amenities:**

Water and breaks are provided upon request. Let a festival volunteer know that you need to take a food or restroom break. Breaks are limited to 15 minutes.



# 2023 Sunflower Festival Artist/Craftsperson Information, Agreement, & Application

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**NOTICE OF ACCEPTANCE:** July 15, 2023

**BOOTH PAYMENT DUE:** July 30, 2023

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Applicants will be notified of acceptance via email or phone by July 15, 2023. Upon acceptance into the festival, booth fee is due by July 30 through PayPal link or mail. No refunds after July 30, 2023.

☐ I have read and agreed to all terms outlined in the Artist Agreement.

**INITIAL**

**Printed Name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Check One:**

☐ I am NOT sharing my booth space - 1 Artist Booth = \$40

☐ I AM sharing my booth space – 2 Artist Booth = \$50

**Name of second artist (if applicable):** \_\_\_\_\_

**\*\*Each artist or craftsperson must submit separate applications.\*\***

**Type of art medium (e.g., painting, sculpture, clay, mosaics, mixed media, metal, stone, wood, jewelry, fiber arts, photography, stained glass, other- please specify):** \_\_\_\_\_

\_\_\_\_\_

Brief description of Art or Craft Work: \_\_\_\_\_

**Art Work Examples Submission (select one)**

\_\_\_\_\_ I am Mailing a hard copy Application and images of my work to MMAC  
If mailing a physical application and examples of work, mail to:  
MMAC, c/o Mountainair Sunflower Festival, PO Box 534, Mountainair, NM 87036

\_\_\_\_\_ I am emailing my Art work examples to: [MMACevents@gmail.com](mailto:MMACevents@gmail.com)

\_\_\_\_\_ I am submitting LINKS to my Art Work online here:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Thank you for your interest in the Mountainair Sunflower Festival!  
Applicants will be notified of acceptance via email or phone by July 15, 2023

