

# 2020 Sunflower Festival Artist Information and Agreement

\*\* Please PRINT and SAVE this page for your records. \*\*

The deadline to submit this application is June 1, 2020, at midnight.

Festival Date: Saturday, August 22, 2020, 10 a.m. to 4 p.m.

Place: Dr. Saul Community Center, 111 N. Roosevelt Avenue, Mountainair, New Mexico

Sponsor: Manzano Mountain Art Council (MMAC), supported in part by the Town of Mountainair, New Mexico Arts, a division of the Department of Cultural Affairs, and the National Endowment for the Arts.

To Apply:

NO APPLICATIONS WILL BE ACCEPTED AFTER MONDAY, June 1, 2020—NO EXCEPTIONS.

- Booth fee due upon acceptance into the festival. No refunds after July 1, 2020. Applicants will be notified of acceptance via email or phone.
- Complete the form on the next page.
- Upload (or send) 3 images of your artwork that reflects the works to be exhibited.
- You may also submit a printed application and mail it to the address below:

Submit questions to [mmacevents@gmail.com](mailto:mmacevents@gmail.com) OR c/o Mountainair Sunflower Festival, PO Box 534, Mountainair, NM 87036 OR voicemail at 505-859-0393. Also visit our website:

<http://manzanomountainartcouncil.org/sunflowerfestival>

\* Required

## 1. Email address \*

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## Festival Rules

- The Mountainair Sunflower Festival is held rain or shine.
- Artists who do not show up for the event forfeit the acceptance fee.
- Exhibitors must supply their own display, tables, chairs, canopies, tie-downs and/or weights for possible wind.
- NO PARKING in the Post Office alley.
- NO ELECTRICITY is available.
- Dogs are not allowed inside the Saul Center and must be on a leash outside.
- NO early tear-downs. MMAC advertises extensively, and the audience expects to see the entire show until 4 pm without the distraction of tear-downs.
- Artist agrees to exhibit at their own risk. Neither MMAC, its agents, nor the Town of Mountainair shall be held responsible for injury, theft or loss of any kind.
- Accepted artists will receive their booth assignment by email prior to the festival start date.
- The assigned spaces will be open for set-up at 7:30 a.m. Saturday, August 22, 2020. No set-up prior to Saturday morning.

## Art Eligibility Criteria

The primary focus of the Sunflower Festival is to support New Mexican arts and crafts in a fun one-day event including live music, children's activities, community organizations, and food vendors.

To be considered, artists submit an application with images of their own artwork. Applications will be SCREENED before acceptance into the Mountainair Sunflower Festival. The criteria are quality, creativity, execution and overall impression of work created by the exhibiting artist.

All artwork must be handmade, designed and created by the artist, produced by the artist or at the direction of the artist.

All artists must comply with the following guidelines:

- No imported goods.
- No manufactured items or works produced by someone other than the exhibiting artist.
- No items assembled from kits, patterns, plans, prefabricated forms, or by other commercial means.
- Buy-Sell is prohibited.
- Limited edition, signed and numbered reproductions of the artist's original work are admissible but must be labeled clearly as such and only constitute 20% of the total booth content.
- Mugs, tiles, hats, t-shirts or functional reproductions of the artist's original work may not exceed 10% of the booth content.
- All work exhibited must be consistent with the images submitted with the application.

Artists must be present on the day of the festival and only exhibit work consistent with the images submitted with the application. Please comply with all guidelines and respect the artistic criteria. Booths will be reviewed for compliance. Artists who do not comply will be asked to leave. Thank you for your cooperation.

## Emerging Artists

This category is designed specifically for artists who are beginning their careers in the art world and are new to exhibiting and selling their artwork at any venue. The application procedure is the same, however, upon acceptance emerging artists pay a reduced booth fee (\$20).

A pre-festival mentorship training meeting is held for anyone in the emerging artists' group wishing assistance. Emerging Artists receive advice about art sales, marketing, booth display, and interacting with potential buyers.

Artists may apply to either the Emerging Artist Program or the general show, but not both. MMAC reserves the right to pre-screen and research emerging artists to ensure their eligibility for this category.

## Juried Show Eligibility Criteria

A jury process selects 28 entries of gallery-quality fine arts and fine crafts for the indoor exhibition at the Dr. Saul Community Center. Decisions of the jury panel are final. Monetary awards are presented for Best of Show and two Honorable Mentions for the Juried portion of the festival. If an artist is selected by the jury but prefers an outdoor space, please indicate this on your application.

Work will be reviewed and accepted based on the following criteria:

- Quality of work
- Originality and Creativity
- Artistic Design
- Technique
- Execution

All work exhibited in your booth must be consistent with the images submitted with the application.

Jury Awards are: Best of Show—\$100; and 2 Honorable Mention—\$50 each

## Artwork Categories

### Ceramic

Includes original clay and porcelain work. No machine-made or mass-produced work is permitted.

### Drawing

Includes works created using dry media including chalk, charcoal, pastels, pencil, wax crayon, etc. or from the fluid medium of inks and washes applied by pen or brush

### Fiber

Includes all work crafted from fibers including basketry, embroidery, weaving, leatherwork, tapestry, and paper-making. This can be wearable or non-wearable. No machine tooling, machine-screened patterns or other forms of mass production are permitted. No factory produced wearable items, regardless of additional modification or enhancement by the artist, may be exhibited.

### Glass

No forms of mass production are permitted.

### Jewelry

Includes all jewelry whether the work is produced from metal, glass, clay, fiber, paper, plastic or other materials. No commercial casts, molds or production studio work is allowed.

### Metalwork

Includes all non-sculptural, non-jewelry works crafted from metals. No production studio work is allowed.

### Mixed Media

Includes works, both 2 and 3-dimensional, that incorporate more than one type of physical material to produce. Includes non-sculptural work as determined by the artist.

### Painting

Includes works created in oils, acrylics, watercolors, etc. are in this category. Unframed reproductions of the artist's original work may be displayed in browse boxes or bins but may only constitute 20% of total booth content.

### Photography

Includes photographic prints made from the artist's original image. Artwork must be in signed and numbered limited editions, on archival quality materials, must be labeled clearly as such and only constitute 20% of the total booth content. Photographers are required to disclose both their creative and printing processes.

### Printmaking

Includes printed works for which the artist's hand manipulated the plates, stones or screens and which have been properly signed and numbered as a limited edition may be entered in this category. Unframed reproductions of the artist's original work may be displayed in browse boxes or bins but may only constitute 20% of total booth content.

### Sculpture

Includes three-dimensional original work done in any medium.

### Wood

Includes original works in wood that are hand-tooled, machine worked, turned or carved.

## Booth Guidelines

The booth must clearly display the exhibiting artist or artist's business name. Artwork attractively presented will impact your sales and contribute to the overall professional appearance of the festival. Plan the booth carefully so it invites customers to enter and view your work.

All artists and vendors are responsible for keeping their area clean during the festival and during end-of-day cleanup. More than one exhibitor may share booth space. A \$10 fee is required for each additional artist.

### Booth Sizes

Inside the Dr. Saul Center, booths (8' x 10') are limited to 28 accepted artists.

Outdoor booths (10' x 10') are limited to 55 accepted artists.

### Booth Fees

\$25 Outdoor Booth

\$35 Juried Indoor Booth

\$20 Emerging Artist's Booth

+ \$10 for each additional exhibiting artist

### Amenities

Water and breaks are provided upon request. Let a festival volunteer know that you need to take a food or restroom break.

Breaks are limited to 15 minutes.

Join the volunteers, vendors, and artists for a post-festival get-together at the MMAC Beer and Wine Garden.

2. I have read and agree to all terms outlined in the Artist Agreement. \*

*Check all that apply.*

Yes

3. Signature \*

Artist  
Application  
2020

for the 2020 Sunflower Festival

To secure a space for August 22, 2020, at the Sunflower Festival (Mountainair, NM), please complete this application as soon as possible. NO APPLICATIONS WILL BE ACCEPTED after Monday, June 1, 2020 – No Exceptions.

4. Name \*

5. Mailing Address

6. City, State, ZIP

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7. Phone \*

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8. Type of art medium (e.g., painting, sculpture, clay, mosaics, mixed media, metal, stone, wood, jewelry, fiber arts, photography, stained glass, other- please specify) \*

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9. Brief description of artwork

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10. Link to 3 artwork examples

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11. Upload 3 artwork examples (JPEG)

Files submitted:

12. I am an Emerging Artist (New to selling and promoting my work)

*Mark only one oval.*

Yes

No

13. I would like to be considered for the Juried Art Show

*Mark only one oval.*

Yes

No

14. I will share my booth space with

*Mark only one oval.*

1 additional artist

2 additional artists

3 additional artists

**Alternatively, you may mail the application and images of your artwork to MMAC:**

MMAC, c/o Mountainair Sunflower Festival, PO Box 534, Mountainair, NM 87036

**Thank you for your interest in the Mountainair Sunflower Festival.**

We will inform you by June 15 if you have been accepted and link to the fee payment page.

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